



Honeoye Valley Association
Board Meeting Minutes

March 2, 2021 6:30pm EST
zoom

Attendees:

- Don Cook
- Elaine Cook (joined at 6:47)
- Dorothy Gronwall
- Terry Gronwall
- Dan Lalonde
- Lindsay McMillan
- Craig Rand
- Linda Vanderbeck
- Len Wildman (joined at 7:30)

Meeting was called to order by Dan Lalonde at 6:35pm EST

February meeting minutes were approved.

Motion to approve: Terry
2nd: Don
AYES: all
NAYS: none

No attendees used "Privilege of the Floor".

Financial Report

Treasurer's report was reviewed without comment.

Terry suggested that monies be moved from the HVA checking account to the money market account where we can earn a higher interest rate, and that HVA keep only a working balance in the checking account. **ACTION ITEM:** Dan will talk to Dave Baker about making transfer.

Treasurer's report was approved and all attendees agreed to transfer monies.

Motion was made by: Terry
2nd: Lindsay
AYES: all
NAYS: none

Membership Renewals

Communication regarding membership renewals was discussed along with other membership related communication. Discussion outcome:

1. Communications will be reviewed and updated with current information as appropriate.
2. **ACTION ITEM:** Dan will evaluate the auto-reply software to see if members can make a donation from the same form that they renew their membership.

Lake

Terry updated that Princeton Hydro is progressing on their aeration system engineering evaluation contract and are planning to have enough information by April to hold a public information meeting via Zoom. The HLWTF will be reaching out to HVA and the HLWTF member-towns to help publicize the meeting.



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Don asked Terry if he would reach out to Princeton Hydro and ask if they would be willing to make a presentation on the aeration project at the next Regional Meeting. **ACTION ITEM:** Terry said he will ask.

Craig commented that he noticed something red around the stream near his house. Terry and Don said that it is a type of red algae bloom and that the lake has experienced them in the past.

Other Business

- Summer Concert Series: Per Jerry Passer, the library has no plans to hold the summer concert series in 2021. HVA typically makes a donation for the series and attendees discussed whether HVA should donate to the library anyway. It was noted that HVA also made donations in the past because the board meetings were held in the library conference room, however, they are currently being held via Zoom. Because neither justification for donation exists, attendees agreed that no donation will be made this year, and HVA will revisit in 2022.
- LED Flares: Craig reported that the Fire Chief is okay with HVA promoting the use of LED flares and believes that lake residents will not be willing to pay the price of the LED flares. Lindsay confirmed that CLWA has someone assigned to the LED flare project and is promoting the use of LED flares, however will not be involved with selling them.
Terry made a motion for HVA to promote the use of LED flares and inform members where they can be acquired.
2nd: Don
AYES: all
NAYS: none

Attendees discussed donating aluminum pie plates, along with a one-pager explanation of what they're for, to the fire department to give with the conventional flares they sell. Craig informed that the fire department typically sells about 1000 flares per year. Lindsay looked on Amazon and 1000 pie plates would cost approximately \$350. **ACTION ITEM:** Craig will research prices and bring information back to next month's board meeting.

- Roadside Pick-up: Don wrote a communication and sent it to Dan. Don said he will also reach out to newspapers and other media outlets to publicize. **ACTION ITEM:** Dan will try to add some sort of graphic to the communication and send it to Linda to proof read. Terry said he will publish it on the HLWTF website.
- HVA Website: **Action Item:** Dan asked that all review the HVA website history page and bring back suggestions for updates.
- Scrapefest for Gypsy Moth: Lindsay talked about a couple events that CLWA is planning to get the community involved and better aware of the Gypsy Moth problem. Attendees decided that HVA would not sponsor any Gypsy Moth specific events but that instead, a more generalized event related to invasive species might better serve the HVA membership. **ACTION ITEM:** Terry will reach out to Hillary Mosier at FLI about organizing a spring event related to invasive species, PRISM, and iMaps.



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- Walden Project: Walden Project reached out to HVA and asked if we would financially sponsor their Watershed 101, and Stream Sampling teaching modules for 2021. HVA has supported these in the past and has a \$1,875 WRC grant that could be used.
Terry made a motion that HVA contribute up to \$600 to the Walden Project from the grant for these modules.
2nd: Craig
AYES: all
NAYES: none
ACTION ITEM: Lindsay will get information on other school programs that HVA might want to support and will email the board if quick decisions are needed.
- Annual Meeting: There was a brief discussion regarding the Annual Meeting. Attendees agreed that we should start planning now and that Invasive Species or Lake Friendly Living might be good topics. **ACTION ITEM:** Craig agreed to spearhead the effort. Linda volunteered to assist.
- Board Members: There was a brief discussion regarding approaches for recruiting board member candidates. Terry suggested Don Fox and Dawn Stieger as potential candidates, however no decisions were reached. Craig made a suggestion that at our annual meeting we might “advertise” that HVA has various committees/projects that need volunteers so we have more non-board members involved.

New and Continuing Action Items

Initiated Meeting Date	Responsible Person	Action Item / Topic	Status
12/01/20	All	Approach to recruiting new board members	Linda emailed ideas for criteria for recruiting new board members. No decision reached.
02/02/21	Don	Forward letter from DEC Controller office to Terry and Lindsay.	Need update.
02/02/21	Don	Provide update on the needs/situation of the food bank.	Need update.
02/02/21	Dan Lindsay	Work out logistics on using Facebook for a photo contest.	Need update.
03/02/21	Dan	Ask Dave Baker to transfer monies from checking account to money market account.	Will be updated at April meeting.
03/02/21	Dan	Investigate whether software can accept donations with membership renewal.	Will be updated at April meeting.



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Initiated Meeting Date	Responsible Person	Action Item / Topic	Status
03/02/21	Terry	Ask Princeton Hydro if they will make presentation at Regional Meeting.	Will be updated at April meeting.
03/02/21	Craig	Research cost of 1000 aluminum pie plates.	Will be updated at April meeting.
03/02/21	Dan	Update Roadside Pick-up communication with graphic and forward to Linda for proof-read.	Will be updated at April meeting.
03/02/21	All	Bring suggestions to Dan for updating the HVA website History page.	Will be updated at April meeting.
03/02/21	Terry	Reach out to Hillary Mosier about spring invasive species event.	Will be updated at April meeting.
03/02/21	Lindsay	Find out if there are school educational events HVA might want to sponsor.	Will be updated at April meeting.
03/02/21	Craig Linda	Annual Meeting	Will be updated at April meeting.

Meeting adjourned at 08:03pm EST

Motion: Terry

2nd: Don

AYES: all

NAYS: none