



**Honeoye Valley Association**  
**Annual Meeting Minutes**

July 10, 2021 9:00am EST  
zoom

Meeting was called to order by Dan Lalonde at 9:06am EDT

Dan informed attendees that the meeting was being recorded and would be edited around the special presentation by Alaina Robarge, Conservation District Educator Ontario County Soil and Water

**Meeting Summary**

(detailed agenda on pages 2-5)

- What did the HVA do in 2020-21
- Status of membership
  - 40 - Family Memberships
  - 57 - Individual Memberships
  - 137 - Total voting membership
- Financial Report - prepared by Dave Baker
  - Checking = \$7,082.48
  - Money Market = \$6,439.98
- Presentations - "Lake Friendly Living" - a presentation of ideas on promoting actions everyone can take to promote good lake health
  - Alaina Robarge, Conservation District Educator Ontario County Soil and Water
    - [Presentation](#)
    - <https://www.youtube.com/watch?v=4NVECvXD0FM>
- Board changes and Election of Board Officers
  - Re-elect Terry Gronwall, Dorothy Gronwall, Don Cook
  - Voting will be done via email - members will receive email later in the week
- Questions
  - there were no questions
- Closing Remarks

Meeting adjourned at 10:00am EDT



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## Detailed Agenda



Welcome to the 2021 Honeoye Valley Association Annual Meeting

### 2021 HVA Annual Meeting Agenda

- Call Meeting to order - Dan Lalonde HVA President
- Welcome
- What did the HVA do in 2020-21  
Status of membership
- Financial Report  
2020-2021 Review Dave Baker
- New Business
- Presentations – “Lake Friendly Living” – a presentation of ideas on promoting actions everyone can take to promote good lake health
  - Alaina Robarge, Conservation District Educator Ontario County Soil and Water Conservation Educator
- Board changes
- Election of Board Officers
  - Re-elect Terry Gronwall, Dorothy Gronwall, Don Cook
- Questions for the board - Privilege of the Floor
- Closing Remarks

### **1. What did/will the HVA do in 2020-21?**

- Advocate
  - Active participation in:
    - Ontario County Water Resources Council
    - Finger Lakes Regional Watershed Alliance
    - New York State Federation of Lake Associations
    - Finger Lakes PRISM: Partnership for Regional Invasive Species Management
  - Facebook communications



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- Member email blasts
- Member of the Honeoye Lake Watershed Task Force
- Researching joining the Like Friendly Living consortium
- LED Flare Project – resulted in the HVA receiving ~ \$1300 !! – Thank you to all HVA members who purchased and/or recommended LED Flares!
- Communicate
  - Active participation in the Ontario County Water Resources Council, Finger Lakes Regional Watershed Alliance and the New York State Federation of Lake Associations
  - Educational programs promoted to our local school district (HCS)
  - Facebook communications
  - Website
  - Member email blasts
  - Invasive Species Brochure
- Educate
  - FLCC Scholarship
  - Educational programs promoted to our local school district (HCS)
  - Started a communications series of articles to members and the community
  - Facebook communications
  - Grapevine newsletter
  - Invasive Species Brochure
  - LED Flare Project

## **2. Membership Levels**

(7/14/2020)

- Family memberships - 40
- Individual Memberships – 57
- Total voting membership – 137

Membership dues are important to our ability to accomplish the HVA mission to Listen, Communicate and Advocate

## **3. HVA Treasurer Report to the Membership**

Reporting period July 1, 2020 through June 30, 2021



Honeoye Valley Association  
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Income

Donation Received 300.00 Interest Inc 1.38  
Membership Dues 3,260.00 Reimbursed Expense 1007.37 \*  
**TOTAL INFLOWS 4,568.75**

\* Reimbursement for Invasive Species brochure and mailing

Expenses

OUTFLOWS Education

- Brochure expense 1,014.68
- Video Conferencing Subscription  
149.90  
TOTAL Education 1,164.58
- Fees & Charges Bank Fee 97.06 Insurance
- Insurance -12.00
- liability 290.13  
TOTAL Insurance 278.13 Membership Dues Paid 375.00 Misc. -12.00  
postage 56.00  
Professional Fee 200.00 Website 564.95  
TOTAL OUTFLOWS 2,723.72

**OVERALL TOTAL Cash Flow 1,845.03**

Account Balances (as of 6/30/2021)

Bank Accounts

Checking \$7,082.48  
Money Market \$6,439.98  
TOTAL Bank Accounts \$13,522.46  
OVERALL TOTAL \$13,522.46

**4. Presentations**

**"Lake Friendly Living" Ms Alaina Robarge**

Ontario County Soil & Water Conservation District Educator (for 3 years)  
Graduated from FLCC and SUNY Brockport. Alaina  
has served as the Honeoye Lake Watershed Task Force  
newsletter editor and web site web master for the last  
several years.

**5. Board Officer voting**

Board member changes - Lindsay McMillan has left due to family obligations  
Each member will get an email with an invitation to vote via a web based polling tool that is  
a part of our web platform

**6. Questions ?????**



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**7. Closing**

- We hope to be back in a live annual meeting next year!
- Please participate in our Fall Food Drive with your financial support
- Share your learnings
- Visit our facebook page
- Encourage others to join the HVA – Send us your ideas, suggestions
  - We'd love to meet with neighborhood organizations

Thank you for watching!  
Enjoy the rest of 2021!!!